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Consumer Protection Since 1934 $^{\text{TM}}$

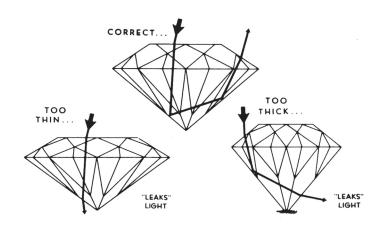


the 5 Cs of Diamonds

Cut

• Of all the 4 Cs, cut has the greatest effect on a diamond's beauty. In determining the quality of the cut, the grader evaluates the cutter's skill in the fashioning of the diamond; technology assesses the diamond's light performance.

Light Performance



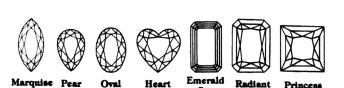
Color

• Gem-quality diamonds occur in many hues. In the range from colorless to light yellow or light brown, diamonds are compared to Master Color-Comparison Diamonds under controlled conditions. Colorless diamonds are the rarest. Other natural colors are known as fancy - their color grading is unique.

Color Grades

GIA D E F	G H I J	KLM	N 0	P Q I	RS	T	U	v 	w	×	Y	z	Fancy Light	Fancy	Fancy Intense
Colorless	Near Colorless	Faint Yellow	Ver		Light Yellow						Yellow				
AGS 0 0.5 1.0	1.5 2.0 2.5 3.0	3.5 4.0 4.5	5.0 5.5	6.0 6.5 7	7.5	8.0	8.5	9.0	9.5		10				

Popular Fancy Shapes



Confidence

• Put your trust in a member of the American Gem Society like Carreras Ltd.. You can be assured that you're working with a consummate professional who adheres to the highest standards of ethics and knowledge and is dedicated to providing consumer protection in every transaction.

Carat

• This is the diamond's physical weight measured in metric carats. One carat equals 1/5 gram and is subdivided into 100 *points*. Carat weight is the most objective of the 4 Cs. It involves no estimates, comparisons, or judgments.









Clarity

• Diamonds can have internal characteristics known as inclusions or external characterisites known as blemishes. When grading clarity, the grader uses magnification and specific lighting and considers the effect these characteristics have on the diamonds appearance and/or durability. Diamonds without inclusions or blemishes are rare; however, most characteristics can only be seen with magnification.

Clarity Grades

GIA	VVS, VVS, VS, VS,		SI ₁ SI ₂		l,		l ₂			l ₃				
Flawless		1 1				ĺ				- 1				
Internally Flawless	nally very, very very slightly slightly included included			slig inclu	htly ided									
AGS 0	1 2	3	4	5	6	7		8		9	T	10		